



RANDWICK CITY

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# Arts and Culture Strategy



# Introduction

**Randwick City has a unique cultural identity. The mix of iconic locations, history and heritage offer an opportunity to celebrate arts & culture in many different ways. Randwick Council is committed to supporting the growth and diversity of arts and cultural activities in ways that benefit the community, business and visitors to the area. The creation of this document puts a focus on Arts & Culture and is a dynamic articulation of the City's vision.**

## Acknowledgment of country

Randwick Council pays respect to the traditional owners of the land, the Bidjigal and Gadigal people, and we acknowledge the living and continuing culture of the traditional custodians of this country. We recognise that the traditional owners have occupied and cared for this Country over countless generations, and we celebrate their ongoing contributions to the life of the area.

## Reference documents

This Strategy was put together from information collated in the Randwick City Council Arts & Culture Study written by TCS Studios in 2019. The Local Strategic Planning Statement was also considered in the development of the Strategy document.



*Randwick Council Christmas Tree Wraps (2020).*

# Arts and Culture Strategy Principles

## Dynamism

Support innovative and exciting arts and cultural programming that stimulates creativity and is always evolving.

## Partnership/ Collaboration

Establish mutually beneficial relationships by working collectively with our community, and other organisations and funding bodies towards arts and cultural enrichment.

## Inclusive

Produce and support arts and cultural programming that is: accessible to all (First Nations, multicultural and disabled communities); fair in its representation; and open minded.

## Engaging

Establish creative relationships and encourage a sense of belonging through connection to a shared heritage, and diverse and meaningful experiences.

*Image: Getty Images.*

# Arts and Culture Strategy

## At a glance

### OUTCOME 1

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**A creative and culturally rich city, that is innovative, inclusive and recognised nationally.**

#### Objective

- ❖ Establish a strong cultural identity for the Randwick LGA which is inclusive of our diverse communities and recognises the contribution of First Nations people by 2031.

### OUTCOME 2

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**Everyone can develop, express and enjoy creativity throughout their life.**

#### Objective

- ❖ Increase the number of places by 20% that are available for people to participate in art and culture by 2031, using the 2019 cultural mapping baseline.
- ❖ Increase attendance at Council's arts and cultural programs, events and venues by 10% by 2031, from a 2018-19 baseline.

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## OUTCOME 1

# A creative and culturally rich city, that is innovative, inclusive and recognised nationally.

### Objective

 **Establish a strong cultural identity for the Randwick LGA which is inclusive of our diverse communities and recognises the contribution of First Nations people by 2031.**

### STRATEGIC APPROACH

- 1.1** Create a whole of Randwick LGA cultural vision with a focus on our places, people and stories and our unique narrative by 2022.
- 1.2** Create an award winning nationally and locally recognised cultural arts precinct around the Randwick Junction Town Centre by 2031.
- 1.3** Recognise, value and celebrate our First Nations history through a minimum of 5 targeted events, activities or programs each year.
- 1.4** Increase by 10% the programs, activities and initiatives that preserve and tell the stories of the cultural heritage of the city by 2031.
- 1.5** Update and implement the Public Art Plan by 2022.
- 1.6** Explore partnerships by 2022, with a goal of increasing opportunities for disadvantaged youths to participate in the performing arts.
- 1.7** Work in partnership with UNSW to promote arts and culture in the collaboration precinct by 2031.
- 1.8** Develop a laneway revitalisation plan by 2023 that details how laneways in the LGA can be activated to provide opportunities for cultural expression and community engagement.
- 1.9** Increase by 20% the opportunities for Council and external producers for outdoor performance and festival programming, street art and mural installations, to generate a lively street culture both day and night in each town centre by 2031.
- 1.10** Identify appropriate venues and platforms for experimental artists and musicians to be creative by 2027.



*Blak Markets, Bare Island (2019).*

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NOX 2019 - Alexandra Byrne. *Charting AERAS* (2019).

## OUTCOME 2

**Everyone can develop, express and enjoy creativity throughout their life.**

### Objective

🎯 **Increase the number of places by 20% that are available for people to participate in art and culture by 2031, using the 2019 cultural mapping baseline.**

🎯 **Increase attendance at Council's arts and cultural programmes, events and venues by 10% by 2031, from a 2018-19 baseline.**

### STRATEGIC APPROACH

- 2.1** Identify and provide a minimum of 10 new Council venues and/or open space areas available for people to participate in the creative and performing arts by 2031.
- 2.2** Increase the utilisation of all existing Council venues and spaces by cultural arts by 10% from the 2021 baseline.
- 2.3** Transform Blenheim House into a cultural hub and ensure at least 3 of the 4 studio spaces are used for local artists/performers; and a minimum a 50% of exhibition/rehearsal time for local artists by 2024.
- 2.4** Transform Newmarket stables into a cultural hub and ensure that at least 50% usage is for local artists by 2027.
- 2.5** Transform La Perouse Museum into a flagship cultural hub and facility to increase artist and cultural engagement by 80% by 2031.
- 2.6** Utilise all 5 spaces at the Randwick Literary Institute, to provide additional opportunities for Arts and Cultural activity by 2025.
- 2.7** Expand and distribute Council's program of cultural activities and events to allow for a minimum of 1 cultural activity in each suburb (13) from 2025 onwards.
- 2.8** Establish and maintain a publicly accessible database of cultural activities (people and places) in the LGA by 2022.
- 2.9** Increase by 20% the number of small (< 600 people) community cultural events by 2025.
- 2.10** Ensure inclusivity is included in the planning and design of all cultural events and activities run by Council by 2031.
- 2.11** Conduct a full accessibility audit on all of Council's venues by 2023.
- 2.12** Increase visitation of La Perouse Museum by 20% through a diverse set of programming and exhibitions by 2027.
- 2.13** Research and analyse existing and potential future events by 2022.



*Historic Images at Southern Cross Close, Kingsford.*



NOX, Randwick Environment Park (2019).





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Stay in touch



*Blak Markets, Bare Island (2019).*

*Photos: Mark Bond Photography.*